

NATCHEZ CONVENTION PROMOTION COMMISSION

Regular Rescheduled Meeting

Wednesday, February 26, 2020 1:03 pm

Commissioners Present: Katie McCabe, Lance Harris, Helen Moss Smith, Dana Wilson, & Barbara Bruce
Commissioners Absent: Lavada Hill
Staff: Jennifer Combs, Darrell White, Lynsey Smith, Stratton Hall, & Katie Ernst
Guests: Walter Tipton, Peyton Cavin, Sarah Lindsey Laukhuff, Milan Parks, Willie Carter, Ray Hydrick, Wayne Emerson, and Adrienne Gates

CALL TO ORDER & WELCOME

- Lance called the meeting to order and welcomed everyone.

APPROVE MINUTES

Lance Harris motioned, seconded by Dana Wilson, to table the minutes from the regular meeting of January 15, 2020.

The motion carried unanimously.

FINANCIALS

- Peyton Cavin presented the financials including the payment docket

Katie McCabe motioned, seconded by Helen Smith, to approve the financials and payment docket as presented.

The motion carried unanimously.

Walter Tipton joined the meeting at 1:10 pm.

NATCHEZ CONVENTION CENTER REPORT

- Walter Tipton provided a report via e-mail on recent conferences and events.

Barbara Bruce joined the meeting at 1:17 pm.

OLD BUSINESS

- Sarah Lindsey Laukhuff presented Tourism Marketing Advisory Committee members with terms expiring and a recommendation for either reappointment or new members.

Lance Harris motioned, seconded by Dana Wilson, to appoint the following persons as members of the Tourism Marketing Advisory Committee effective February 26, 2020:

- Sarah Lindsey Laukhuff – Lodging
- Lyn Jenkins – Lodging
- Mike Wagner – Restaurant
- Carter Burns – Historic Natchez Foundation
- Linda Smith – Natchez Pilgrimage Tours
- Willie Carter – Business & Civic League
- Kathy Moody - NAPAC

The motion carried unanimously.

NEW BUSINESS

Barbara Bruce motioned, seconded by Helen Smith, to approve the revised Marketing Assistance application as presented.

The motion carried unanimously.

Katie McCabe motioned, seconded by Dana Wilson, to approve the Marketing Funding request of Duncan Park Golf Club in the amount \$2,000 for further development of their website and social media.

The motion carried unanimously.

EXECUTIVE SESSION

Lance Harris motioned, seconded by Helen Smith, to go into closed determination for executive session at 1:27 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to go into executive session to discuss personnel at 1:28 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to return to regular session at 1:52 pm.

The motion carried unanimously.

PRESIDENT / CHAIRMAN REPORT

- Lance Harris presented for the record, e-mail correspondence regarding a private citizen, a Senator, and conversations regarding adjusting the current legislation for the Natchez Convention Promotion Commission.

DIRECTOR'S REPORT

Katie McCabe motioned, seconded by Dana Wilson, to approve renewing the Crowdriff contract for one year at an annual cost of \$10,500.

The motion carried unanimously.

Katie McCabe motioned, seconded by Barbara Bruce, to approve the Natchez Travel South Post FAM event with an estimated cost of \$3,109.

The motion carried unanimously.

NEXT MEETING

- Wednesday, March 18, 2020

VISITORS

- Members of Advance Travel presented a report on the FY 2020 digital campaign.

ADJOURN

Quorum was lost during the presentation of Advance Travel with the departure of Lance Harris and Barbara Bruce and therefore the meeting was adjourned without action at 2:33 pm.

Attachments:

- Agenda
- Notice

Lance Harris, Chairman

ATTEST:

Katie Johnson McCabe, Secretary / Treasurer