

NATCHEZ CONVENTION PROMOTION COMMISSION

Regular Meeting

Wednesday, January 15, 2020 1:07 pm

Commissioners Present: Katie McCabe, Lance Harris, Helen Moss Smith, Dana Wilson, Lavada Hill, & Barbara Bruce

Commissioners Absent:

Staff: Jennifer Combs, Darrell White, Lynsey Smith, Stratton Hall, & Katie Ernst

Guests: Walter Tipton & Peyton Cavin

CALL TO ORDER & WELCOME

- Lance called the meeting to order and welcomed everyone.

APPROVE MINUTES

Lance Harris motioned, seconded by Dana Wilson, to approve the minutes from October 16, 2019.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to approve the minutes from November 19, 2019.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to approve the minutes from December 19, 2019.

The motion carried unanimously.

Barbara Bruce joined the meeting at 1:14 pm.

FINANCIALS

- Peyton Cavin presented the financials including the payment docket

Katie McCabe motioned, seconded by Barbara Bruce, to approve the financials and payment docket as presented.

The motion carried unanimously.

NATCHEZ CONVENTION CENTER REPORT

- Walter Tipton provided a report via e-mail on recent conferences and events.

OLD BUSINESS

- Lance Harris presented a request by Euro Auto Festival to increase their marketing funding from \$2,500 to \$5,000 for 2020 and provided details on the new events that will be included in this year's festival.

Katie McCabe motioned, seconded by Helen Smith, to provide an additional \$2,500 marketing funding to the Euro Auto Fest for 2020.

The motion carried unanimously.

NEW BUSINESS

- Lance Harris presented details on the Tourism Marketing Advisory Committee members with upcoming term expirations.

EXECUTIVE SESSION

Lance Harris motioned, seconded by Katie McCabe, to go into closed determination for executive session at 1:50 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to go into executive session to discuss personnel at 1:51 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Katie McCabe, to return to regular session at 2:29 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Katie McCabe, to alter title of the Marketing, Social Media, and Digital Assistant to the Marketing, Social Media, and Digital Manager and to adjust the salary as discussed in executive session.

The motion carried unanimously.

DIRECTOR'S REPORT

Katie McCabe motioned, seconded by Lavada Hill, to approve the travel request of Darrell White to attend the African American Travel Conference in Topeka, Kansas April 14 – 16, 2020 at an approximate cost of \$2,529.50

The motion carried unanimously.

NEXT MEETING

Lance Harris motioned, seconded by Katie McCabe, to change the regular meeting of the Natchez Convention Promotion Commission from February 19, 2020 at 1:00 pm to February 26, 2020 at 1:00 pm at the Natchez Convention Promotion Commission conference room.

The motion carried unanimously.

ADJOURN

Lance Harris motioned, seconded by Katie McCabe, to adjourn at 2:45 pm.

The motion carried unanimously.

Attachments: Agenda

Lance Harris, Chairman

ATTEST:

Katie Johnson McCabe, Secretary / Treasurer