

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Meeting
Wednesday, November 17, 2021, 1:00 pm

Commissioners Present: Helen Smith, Robbie Cade-Furdge, Dana Wilson (Katie McCabe online)

Commissioners Absent: Lance Harris

Staff: Devin Heath, Lynsey Gilbert, Katie Ernst, Sarah Sookraj, Roscoe Barnes

Guests: Walter Tipton, Peyton Cavin, Jennie Guido, Sarah Lindsey Laukhuff,
(Deanne Tanksley online)

CALL TO ORDER & WELCOME

- Helen Smith called the meeting to order at 1:12 pm and welcomed everyone.

APPROVE MINUTES

Dana Wilson motioned, seconded by Robbie Cade-Furdge to approve the September 15, 2021 minutes.

- Katie McCabe – Y
- Dana Wilson - Y
- Robbie Cade-Furdge – Y
- Helen Smith – Y

The motion carried unanimously.

Robbie Cade-Furdge motioned, seconded by Katie McCabe to approve the September 27, 2021 minutes.

- Dana Wilson – Y
- Helen Smith – Y
- Robbie Cade-Furdge – Y
- Katie McCabe - Y

The motioned carried unanimously.

Katie McCabe motioned, seconded by Dana Wilson, to table the minutes from the regular meeting from October 6, 2021.

- Helen Smith – Y
- Robbie Cade-Furdge -Y
- Dana Wilson – Y
- Katie McCabe - Y

The motion carried unanimously.

Katie McCabe motioned, seconded by Robbie Cade-Furdge to table the minutes from the October 19, 2021 meeting.

- Helen Smith – Y
- Dana Wilson – Y
- Katie McCabe – Y
- Robbie Cade-Furdge -Y

The motion carried unanimously.

Katie McCabe motioned, seconded by Robbie Cade-Furdge, to table the minutes from the October 25, 2021 meeting.

- Helen Smith – Y
- Dana Wilson – Y
- Robbie Cade-Furdge – Y
- Katie McCabe - Y

The motion carried unanimously.

Barbara Bruce arrived at 1:15pm

FINANCIALS

- Peyton Cavin presented the financials including the payment docket.

Dana Wilson motioned, seconded by Robbie Cade-Furdge, to approve the financials and payment docket as presented.

- Helen Smith – Y
- Barbara Bruce – Y
- Katie McCabe – Y
- Dana Wilson – Y
- Robbie Cade-Furdge - Y

The motioned carried unanimously.

- Deanne Tanksley presented the 2020 Financials audit.

Katie McCabe motioned, seconded by Barbara Bruce, to *accept and approve the Fiscal Year 2020 audit as presented today by Deanne Tanksley of the Gillon Group.*

- Helen Smith – Y
- Dana Wilson – Y
- Robbie Cade-Furdge – Y
- Katie McCabe – Y
- Barbara Bruce - Y

The motion carried unanimously.

Katie McCabe motioned, seconded by Dana Wilson, to accept and engage with the Gillon Group to provide Fiscal Year 2021, 2022, and 2023 audits.

- Helen Smith – Y
- Barbara Bruce – Y
- Robbie Cade-Furdge – Y
- Katie McCabe – Y
- Dana Wilson - Y

The motion carried unanimously.

OLD BUSINESS

Dana Wilson motioned, seconded by Barbara Bruce to **approve the strategic plan after confirming changes were made per the board retreat.**

- Robbie Cade-Furdge - y
- Katie McCabe – Y
- Barbara Bruce – Y
- Helen Smith – Y
- Dana Wilson - Y

The motion carried unanimously.

NEW BUSINESS

- Katie Ernst presented multiple funding requests including recommendations provided by TMAC.

Dana Wilson motioned, seconded by Robbie Cade-Furdge, to accept and approve the *marketing assistance program application for the Young Professionals Bicycle Classic in the amount of \$3,500.*

- Katie McCabe – Y
- Dana Wilson – Y
- Barbara Bruce – Y
- Helen Smith - Y
- Robbie Cade-Furdge - Y

The motion carried unanimously.

Dana Wilson motioned, seconded by Robbie Cade-Furdge, to accept and approve Lady B's Christmas Spectacular for \$1,500 with the condition she fills out the marketing assistance program application correctly for clarification on the event.

- Barbara Bruce – Y
- Katie McCabe – Y
- Helen Smith – Y
- Robbie Cade-Furdge – Y
- Dana Wilson - Y

The motion carried unanimously.

- Helen Moss Smith commented for the record a clarification previously discussed and that she is spreading upon the minutes a copy of the electronic vote held and passed on October 13, 2021 for approval of the Fiscal Year 2022 contract with Advance Travel and Tourism.

Katie McCabe motioned, seconded by Robbie Cade-Furdge to accept and approve a \$250 expense for a bronze yearly Adventure Cyclist sponsorship.

- Helen Smith – Y
- Barbara Bruce – Y
- Dana Wilson – Y
- Robbie Cade-Furdge – Y
- Katie McCabe - Y

The motion carried unanimously.

STAFF REPORTS

Helen Smith motioned, to approve Visit Natchez hosting Brazilian Tour Operators, Visit Mississippi representatives, Travel South representatives, and a bus driver; 13 people for up to \$2,500.

- Helen Smith – Y
- Barbara Bruce – Y
- Dana Wilson – Y
- Robbie Cade-Furdge – Y
- Katie McCade - Y

The motion carried unanimously.

ADJOURN

Robbie Cade-Furdge motioned to, seconded by Helen Smith, to adjourn at 3:05 pm.

The motion carried unanimously.

- Helen Smith – Y
- Dana Wilson – Y
- Katie McCabe – Y
- Robbie Cade-Furdge – Y
- Barbara Bruce – Y

Next Meeting: Wednesday, December 15, 2021

Attachment: Advance Media Email Approval
 Notice
 Agenda

ATTEST:

Helen Smith, Chairperson _____

Robbie Cade-Furdge, Secretary/Treasurer _____