

**NATCHEZ CONVENTION PROMOTION COMMISSION**

**Regular Meeting**

**Wednesday, September 15, 2021, 1:15 pm**

Commissioners Present: Katie McCabe, Lance Harris, Helen Smith, and Robbie Cade-Furdge  
Commissioners Absent: Dana Wilson and Barbara Bruce  
Staff: Devin Heath, Rosco Barnes, Katie Ernst, Lynsey Smith, and Sarah Sookraj  
Guests: Peyton Cavin, Walter Tipton, Sarah Lindsey Laukhuff

**CALL TO ORDER & WELCOME**

- Lance Harris called the meeting to order and welcomed everyone.

**APPROVE MINUTES**

**Helen Smith motioned, seconded by Robbie Cade-Furdge, to approve the regular meeting minutes of August 18, 2021.**

**The motion carried unanimously.**

**FINANCIALS**

- Peyton Cavin presented the financials including the payment docket.

**Katie McCabe motioned, seconded by Robbie Cade-Furdge, to accept and approve the financials and payment docket as presented.**

**The motion carried unanimously.**

**VISITORS**

- Walter Tipton presented a report on recent and upcoming group meetings.

**OLD BUSINESS**

**Katie McCabe motioned, seconded by Helen Moss Smith, to table the budget amendments until a later date.**

**The motion carried unanimously.**

**Lance Harris motioned, seconded by Katie McCabe, to elect Helen Moss Smith as President / Chairman and Robbie Cade-Furdge as Secretary / Treasurer.**

**The motion carried unanimously, with discussion.**

## **NEW BUSINESS**

**Katie McCabe motioned, seconded by Robbie Cade-Furdge, to accept and approve the contract renewal with Lou Hammond Group with fees being \$7,500 per month, \$6,500 for public relations and \$1,000 for social media for a 12-month period beginning October 1, 2021.**

**The motion carried unanimously.**

- Katie Ernst presented multiple funding requests.

**Katie McCabe motioned, seconded by Robbie Cade-Furdge, to accept and approve the marketing assistance application from Natchez Literary and Cinema Celebration in the amount of \$4,000 for events to be held February 24 – 26, 2022.**

- Lance Harris recused himself from the vote.

**The motion carried unanimously.**

**Katie McCabe motioned, seconded by Robbie Cade-Furdge, to accept and approve the marketing assistance application from Pilgrimage Garden Club's Longwood Afternoon Music Fest 2021 in the amount of \$3,000 with funds to be utilized for marketing, advertising and COVID related safety expenses.**

**The motion carried unanimously.**

**Helen Moss Smith motioned, seconded by Robbie Cade-Furdge, to accept and approve the marketing assistance application from Natchez-Adams County Community Alliance DBA Christmas in Natchez in the amount of \$4,000.**

- Lance Harris recused himself from the vote.

**The motion carried unanimously.**

**Katie McCabe motioned, seconded by Robbie Cade-Furdge, to accept and approve the marketing assistance application from Natchez-Adams Community Alliance for Live @ Five Natchez in the amount of \$4,000 for multiple events to be held during the fall of 2021 and spring of 2022.**

- Lance Harris recused himself from the vote.

**The motion carried unanimously.**

## **STAFF REPORTS**

- Lindsey Smith presented a sales report.
- Katie Ernst presented a marketing report.
- Rosco Barns presented a cultural heritage report.
- Sarah Sookraj presented a community and programs report.

- Devin Heath presented a director's report.

**NEXT MEETING**

Monday, September 27, 2021

**ADJOURN**

**Lance Harris motioned, seconded by Katie McCabe, to adjourn at 2:48 pm.**

**The motion carried unanimously.**

Attachments: Agenda

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Lance Harris, Chairman

ATTEST:

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Katie Johnson McCabe, Secretary / Treasurer