

NATCHEZ CONVENTION PROMOTION COMMISSION

Regular Meeting

Wednesday, August 18, 2021, 1:12 pm

Commissioners Present: Katie McCabe, Lance Harris, Helen Smith, Dana Wilson, Barbara Bruce, and Robbie Cade-Furdge
Commissioners Absent: None
Staff: Devin Heath, Rosco Barnes, Katie Ernst, and Lynsey Smith
Guests: Peyton Cavin

CALL TO ORDER & WELCOME

- Lance Harris called the meeting to order, welcomed everyone and noted Helen Smith is in attendance via telephone.

APPROVE MINUTES

Dana Wilson motioned, seconded by Barbara Bruce, to approve the regular meeting minutes of July 21, 2021.

The motion carried unanimously.

Dana Wilson motioned, seconded by Barbara Bruce, to approve the regular meeting minutes of June 16, 2021.

The motion carried unanimously.

FINANCIALS

- Peyton Cavin presented the financials including the payment docket.

Barbara Bruce motioned, seconded by Dana Wilson, to accept and approve the financials and payment docket as presented.

The motion carried unanimously.

VISITORS

- Walter Tipton was not in attendance. Devin Heath presented Walter Tipton's convention center report.
- Don Anderson reviewed presentation and requested feedback from commission on strategic plan initiatives.

Lance Harris motioned, seconded by Robbie Cade-Furdge, to table the Lou Hammond presentation until later in the meeting.

The motion carried unanimously.

OLD BUSINESS

- Devin Heath requested approval and execution of a contract with Stamp for a branding initiative.

Robie Cade-Furdge motioned, seconded by Barbara Bruce, to engage with Stamp for a branding initiative at a total cost of \$42,175 including travel.

Katie McCabe recused herself.

The motion carried.

- Devin Heath provided information regarding an upcoming board retreat with discussion on the plans. Lance Harris requested to postpone additional discussion until later in the meeting, pending verification of cost and agenda.

NEW BUSINESS

- Katie Ernst presented multiple funding requests.

Katie McCabe motioned, seconded by Barbara Bruce, to accept and approve the marketing funding request for the Great Mississippi River Balloon Race in the amount of \$4,000 for their event to be held in October 2021.

The motion carried unanimously.

Dana Wilson motioned, seconded by Barbara Bruce, to accept and approve the marketing funding request for Southeast Chapter of the Society of Architectural Historians in the amount of \$2,000 per the Tourism Marketing Advisory Committees recommendation.

The motion carried unanimously.

Dana Wilson motioned, seconded by Katie McCabe, to accept and approve the Midsouth Broadcast's Bigfoot Birthday Bash in the amount of \$5,000 for the first time event to be held November 4-6, 2021.

The motion carried unanimously.

- Katie McCabe presented budget amendments for the Fiscal Year 2021 Budget.

Dana Wilson motioned, seconded by Helen Smith, to accept and approve the Fiscal Year 2021 Amended Budget as presented.

The motion carried unanimously.

- Devin Heath presented the Fiscal Year 2022 Budget for adoption.

Helen Smith motioned, seconded by Katie McCabe, to accept and approve the Fiscal Year 2022 Budget as presented.

The motion carried unanimously.

- Devin Heath presented a Tourism Marketing Advisory Committee nomination of Ann Ward for the open seat reserved for Natchez Pilgrimage Tours. A question came up regarding the appointment for ginning. The Natchez Convention Promotion Commission took the nomination under advisement to be voted on during the September board meeting.
- Dana Wilson and Barbara Bruce provided the nominating committees recommendation for officer nominations of Helen Smith as secretary/treasurer and Katie McCabe as president/chairman of the Natchez Convention Promotion Commission with an election to be held during the September meeting.
- Representatives with Lou Hammond Group introduced themselves and discussed their plans while in Natchez.

STAFF REPORTS

- Lindsey Smith presented a sales report.
- Katie Ernst presented a marketing report.
- Rosco Barns presented a cultural heritage report.
- Devin Heath presented a director's report and update on prior discussion regarding the board retreat.

Helen Smith motioned, seconded by Barbara Bruce, if it is deemed safe to meet in person the Natchez Convention Promotion Commission proceed with a board retreat and Don Anderson attend in person. Also, for the staff and commission to review the proposed agenda and suggest any changes or additions.

The motion carried unanimously.

PRESIDENT/CHAIRMAN

- Lance Harris provided an executed copy of the Natchez Convention Promotion Commission's Bylaws for the record.

EXECUTIVE SESSION

Lance Harris motioned, seconded by Barbara Bruce, to go into closed determination for executive session at 3:13 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Barbara Bruce, to go into executive session to discuss leasing of property at 3:21 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Barbara Bruce, to return to regular session at 3:31 pm.

The motion carried unanimously.

Lance Harris motioned, seconded by Katie McCabe, the Natchez Convention Promotion Commission go into a lease agreement with America Plan and Build Corporation for the property located at 500 Main Street, Natchez, Adams County, Mississippi and to execute the lease agreement as presented.

The motion carried unanimously.

NEXT MEETING

Wednesday, September 15, 2021

ADJOURN

Katie McCabe motioned, seconded by Barbara Bruce, to adjourn at 3:32 pm.

The motion carried unanimously.

Attachments: Agenda

Executed bylaws

Lance Harris, Chairman

ATTEST:

Katie Johnson McCabe, Secretary / Treasurer