

NATCHEZ CONVENTION PROMOTION COMMISSION

Special Call

Tuesday, July 30, 2019 1:31 pm

Commissioners Present: Katie McCabe, Lance Harris, Helen Moss Smith, Dana Wilson, and Lavada Hill
Commissioners Absent: Barbara Bruce & Lavada Hill
Staff: Jennifer Combs, Lynsey Smith, Katie Ernst, Darrell White, & Stratton Hall
Guests: Peyton Cavin, Debbie Hudson, Lyn Jenkins, Walter Tipton, Hannah Coldiron and Tracy Wiley from Holiday Inn & Suites

CALL TO ORDER & WELCOME

- Lance called the meeting to order and welcomed everyone.

FISCAL YEAR 2019 BUDGET AMEDMENT

- Jennifer Combs presented the proposed Fiscal Year 2019 Amended Budget.

Helen Smith motioned, seconded by Dana Wilson, to accept the Fiscal Year 2019 Budget Amendments as presented.

The motion carried unanimously.

FISCAL YEAR 2020 BUDGET

- Lyn Jenkins presented the proposed TMAC Fiscal Year 2020 Marketing budget.

Helen Smith motioned, seconded by Dana Wilson, to accept and approve the Fiscal Year 2020 Budget as presented.

The motion carried unanimously.

ADVERTISING CONTRACTS

Katie McCabe motioned, seconded by Dana Wilson, to engage with the Mississippi co-op advertising contract in *Better Homes & Garden* for a one-third page advertisement at a cost of \$4,375.

The motion carried unanimously.

Dana Wilson motioned, seconded by Helen Smith, to engage with Hoffman Media for an advertising contract in *Southern Lady*, *Taste of the South*, and *Southern Cast Iron* for a one-fourth page advertisement in each publication at a cost of \$5,000.

The motion carried unanimously.

Helen Smith motioned, seconded by Dana Wilson, to engage with *Preservation Magazine* for an advertisement in the Fall 2019 Historic Homes & Getaway's edition for a one-half page advertisement at a cost of \$4,500.

The motion carried unanimously.

MEETING MINUTES

Katie McCabe motioned, seconded by Lance Harris, to approve the minutes from June 19, 2019 with corrections on page two "Natchez if selected" will read "Natchez is selected" and on page four "That time spend" will read "That time spent".

The motion carried unanimously.

NEXT MEETING

- Wednesday, August 21, 2019 1:00 pm

ADJOURN

Lance Harris motioned, seconded by Katie McCabe, to adjourn at 2:10 pm.

The motion carried unanimously.

Attachments: Agenda

Notice of Special Call Meeting

Fiscal Year 2019 Amended Budget

Fiscal Year 2020 Budget

Lance Harris, Chairman

ATTEST:

Katie Johnson McCabe, Secretary / Treasurer