

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Meeting
Wednesday, October 16, 2024

Commissioners Present: Helen Moss Smith, Lance Harris, John Grady Burns
Jennie Guido & Robbie Cade Furdge (online)
Staff: Lynsey Gilbert, Jessica Cauthen, Mallory Meng & Roscoe Barnes
Guests: Ryan Richardson, Peyton Cavin

CALL TO ORDER & WELCOME

Helen Moss Smith called the meeting to order and welcomed everyone at 1:03pm.

APPROVE MINUTES

John Grady Burns motioned, seconded by Jennie Guido, to approve the regular meeting minutes from September 19, 2024, as presented.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve the special call minutes from September 27, 2024, as presented.

The motion passed unanimously.

FINANCIALS

Jennie Guido motioned, seconded by John Grady Burns, to accept the financials and payment docket, as presented by Silas Simmons.

The motion passed unanimously.

OLD BUSINESS

No old business.

NEW BUSINESS

Jessica Cauthen presented multiple marketing requests including recommendations provided by TMAC.

John Grady Burns motioned, seconded by Jennie Guido, to support the Natchez Garden Club's printing of the Christmas Pilgrimage brochure in the amount of \$1,500 as recommended by TMAC.

Helen Moss Smith recused herself. The motion passed 4 yays, 0 nays, and 1 recusal.

Jennie Guido motioned, seconded by Robbie Cade Furdge, to support Concours d'Elegance in the amount of \$2,500 as recommended by TMAC.

The motion passed unanimously.

John Grady Burns motioned, seconded by Jennie Guido, to support the Ole Man River PETS conference in the amount of \$3,500 convention support.

The motion passed unanimously.

Lance Harris motioned, seconded by Jennie Guido, to support Southern Cubing, LLC in the amount of \$1,250 convention support. The time of year (February) and great presentation/application that shows a well-organized event were 2 major factors in this decision. The board has requested the Visit Natchez logo be added to merchandise and promotional items that are sold and given away at the event.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve the job announcement for the Administrative Assistant/Receptionist position as presented by Lynsey Gilbert.

The motion passed unanimously.

Lance Harris motioned, seconded by Jennie Guido, to approve the presented Advertising Agency RFP for ARPA 2 and allow the interim director to procure as ARPA guidelines require.

The motion passed unanimously.

Jennie Guido motioned, seconded by Robbie Cade Furdge, to approve the presented Public Relations RFP for ARPA 2 and allow the interim director to procure as ARPA guidelines require.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve Tourism Economics as the data intelligence agency provider for ARPA 2 services.

The motion passed unanimously.

ADJOURN

Lance Harris motioned, seconded by Jennie Guido, to adjourn at 3:09pm.

The motion passed unanimously.

Attest:

Helen Moss Smith/ President/Chairman

Lance Harris, Secretary/Treasurer