

**NATCHEZ CONVENTION PROMOTION COMMISSION**  
**Regular Meeting**  
**Wednesday, November 20, 2024**

Commissioners Present: Helen Moss Smith, Lance Harris, John Grady Burns  
Jennie Guido, Barbara Bruce  
Staff: Lynsey Gilbert, Jessica Butts, Mallory Meng & Roscoe Barnes  
Guests: Ryan Richardson, Monica Cross

**CALL TO ORDER & WELCOME**

Helen Moss Smith called the meeting to order and welcomed everyone at 1:01pm.

**APPROVE MINUTES**

Jennie Guido motioned, seconded by John Grady Burns, to approve the regular meeting minutes from October 16, 2024, as presented.

The motion passed unanimously.

**FINANCIALS**

John Grady Burns motioned, seconded by Jennie Guido, to accept the financials and payment docket, as presented by Silas Simmons.

The motion passed unanimously.

**OLD BUSINESS**

No old business.

**NEW BUSINESS**

Jessica presented several marketing requests including NLCC, Stay Tuned Music Festival and MDP Reach Weekend.

Jennie Guido motioned, seconded by John Grady Burns, to support the Natchez Literary and Cinema Celebration's marketing request in the amount of \$5,000.

Lance Haris recused himself. The motion passed 4 yays, 0 nays, and 1 recusal.

Barbara Bruce motioned, seconded by Jennie Guido, to support the Stay Tuned Music Festival's marketing request in the amount of \$4,000.

Lance Haris recused himself. The motion passed 4 yays, 0 nays, and 1 recusal.

Barbara Bruce motioned, seconded by John Grady Burns, to support the MDP Reach Weekend's marketing request in the amount of \$4,000.

The motion passed unanimously.

Barbara Bruce motioned, seconded by Lance Harris, to approve Compass Media as the Digital Marketing Agency for ARPA 2 funds.

The motion passed unanimously.

John Grady Burns motioned, seconded by Jennie Guido, to approve Madden Media as the Advertising Agency for ARPA 2 funds.

The motion passed unanimously.

### **ADJOURN**

John Grady Burns motioned, seconded by Barbara Bruce, to adjourn at 2:41pm.

The motion passed unanimously.

Attest:

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Helen Moss Smith/ President/Chairman

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Lance Harris, Secretary/Treasurer