

NATCHEZ CONVENTION PROMOTION COMMISSION
Rescheduled Regular Monthly Meeting
Wednesday, May 27, 2026 at 1:00pm

Commissioners Present: Jennie Guido, John Grad Burns, Donna Sessions, Sheila Duffy-Lehrman, Fred Marsalis

Commissioners Absent: Robbie Cade Furdge

Staff: Lynsey Gilbert, Roscoe Barnes, Jessica Butts, Julia Griffin

Guests: Ryan Richardson (NCC), Peyton Cavin (Silas Simmons), Tim Mask (online), Mayor Dan Gibson, Norma West (DNA), Regina Charboneau

CALL TO ORDER & ROLL CALL

Jennie Guido called the meeting to order and welcomed at 1:08pm. John Grady Burns called roll for commissioner attendance and quorum.

APPROVE MINUTES

Donna Sessions motioned, seconded by Fred Marsalis, to approve the regular monthly meeting minutes from April 15, 2026, as presented. Full reports may be requested from Visit Natchez.

The motion passed unanimously.

FINANCIALS

John Grady Burns motioned, seconded by Fred Marsalis, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

OLD BUSINESS

No old business.

NEW BUSINESS

John Grady Burns motioned, seconded by Donna Sessions, to table the St. Francisville Food & Wine Festival sponsorship request pending further discussion with Country Roads regarding alternative options that may provide greater benefit to Visit Natchez's presence at the event.

The motion passed unanimously.

Donna Sessions motioned, seconded by John Grady Burns, to approve the marketing request for payment to print St. Catherine Street brochures in the amount of \$964.00 for 500 booklets.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve the Freedom Season 2026 NAME marketing request in the amount of \$3,000.

The motion passed unanimously.

STAFF REPORTS

Tim Mask presented his slide deck for updates on the marketing strategic plan.

ADJOURN

Without objection, Jennie Guido adjourned the meeting at 4:20pm.

Attest:

Jennie Guido, Chairwoman

John Grady Burns, Secretary/Treasurer