

**NATCHEZ CONVENTION PROMOTION COMMISSION**  
**Regular Monthly Meeting**  
**Wednesday, May 21, 2025**

Commissioners Present: Helen Moss Smith, John Grady Burns, Jennie Guido, Barbara  
Bruce, Lance Harris  
Staff: Lynsey Gilbert, Mallory Meng, Jessica Butts  
Guests: Peyton Cavin (Silas Simmons), Ryan Richardson (NCC), Elizabeth  
Greer (B&B Association)

**CALL TO ORDER & WELCOME**

Helen Moss Smith called the meeting to order and welcomed everyone at 1:00pm.

**APPROVE MINUTES**

Jennie Guido motioned, seconded by John Grady Burns, to approve the regular meeting minutes from April 16, 2025 as presented.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve the special call meeting minutes from May 5, 2025, as presented.

The motion passed unanimously.

**FINANCIALS**

John Grady Burns motioned, seconded by Jennie Guido, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

**OLD BUSINESS**

No old business.

**NEW BUSINESS**

Lance Harris motioned, seconded by John Grady Burns, to table the marketing request until Ryan Richardson can clarify a few questions.

The motion passed unanimously.

After her presentation onsite at the board meeting, Ryan Richardson left to return to the convention center but rejoined the meeting via Zoom at 1:42pm to answer questions related to our marketing request.

Jennie Guido motioned, seconded by John Grady Burns, to support Ascension the Revival's marketing request in the amount of \$1,000. Lynsey Gilbert will explain that funds can only be used for marketing purposes.

The motion passed unanimously.

### **STAFF REPORTS**

Lynsey presented information on the potential of using BoardPAC as a platform to store and distribute NCPC board meeting documents. At the suggestion of Lance, Lynsey will continue researching legality of platform for our use and implementation with Curtis Moroney.

### **COMMISSIONERS REPORTS**

Jennie Guido discussed there have been a few setbacks in MS Tourism Association's partnership with Granicus, regarding the collection of local taxes. She will keep us posted on updates.

John Grady Burns brought the board information regarding rugs and sound panels for the depot. He will continue to research the sound panels and when Lynsey is able to get that information approved by MDAH, the board can move on sound panels.

Jennie Guido motioned, seconded by Barbara Bruce, to purchase the touch of rust rug (GAA02) for the depot through Hal Garner at NEST, pending legal approval.

The motion passed unanimously.

Lance Harris motioned, seconded by Jennie Guido, to spend up to \$300 on branded mats for the depot through Indoff after determining the appropriate size.

The motion passed unanimously.

### **EXECUTIVE SESSION**

Jennie Guido motioned, seconded by John Grady Burns, to go into closed determination for executive session at 3:08pm.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to go into executive session at 3:09pm for the purpose of personnel.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to return to regular session at 3:40pm.

The motion passed unanimously.

Lance Harris motioned, seconded by Barbara Bruce, to empower the director to edit the job description for the administrative assistant/receptionist and the pay as discussed in executive session and also to empower the director to recruit and hire for that position.

The motion passed unanimously.

**ADJOURN**

Lance Harris motioned, seconded by Barbara Bruce, to adjourn at 3:47pm.

The motion passed unanimously.

Attest:

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Helen Moss Smith/ President/Chairman

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Lance Harris, Secretary/Treasurer