

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Monthly Meeting
Wednesday, June 17, 2026

Commissioners Present: Jennie Guido, Donna Sessions Sheila Duffy- Lehrman (online),
Fred Marsalis (online), John Grady Burns (online)

Commissioners Absent: Robbie Cade Furdge

Staff: Lynsey Gilbert, Roscoe Barnes, Jessica Butts

Guests: Ryan Richardson (NCC), Peyton Cavin (Silas Simmons), Tim
Mask (online), Mayor Dan Gibson, Richard Burke (City of Natchez)

CALL TO ORDER & ROLL CALL

Jennie Guido called the meeting to order and welcomed at 1:09pm. Jennie also called roll for commissioner attendance and quorum.

APPROVE MINUTES

Donna Sessions motioned, seconded by John Grady Burns, to approve the May 27 regular monthly meeting minutes and June 2 special call minutes, as presented. Full reports may be requested from Visit Natchez.

The motion passed unanimously.

FINANCIALS

John Grady Burns, seconded by Fred Marsalis, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

EXECUTIVE SESSION

Jennie Guido motioned, seconded by John Grady Burns, to go into closed determination.

The motion passed unanimously.

Donna Sessions motioned, seconded by John Grady Burns, to go into executive session for the purpose of personnel at 1:33pm.

The motion passed unanimously.

Jennie Guido motioned, seconded by Donna Sessions, to return to regular session at 2:04pm and to negotiate hiring the applicant for executive director per the salary discussed in executive session.

The motion passed unanimously.

OLD BUSINESS

Jennie Guido motioned, seconded by Donna Sessions, to pass on the St. Francisville Food & Wine Festival sponsorship but revisit in the new budget year.

The motion passed unanimously.

NEW BUSINESS

John Grady Burns motioned, seconded by Donna Sessions, to approve Bikers Weekend on the Bluff marketing request in the amount of \$3,000.

The motion passed unanimously.

Donna Sessions motioned, seconded by John Grady Burns, to approve the Dr. John Bowman Banks House marketing request in the amount of \$1,625 for reprinting of brochures with our logo.

The motion passed unanimously.

STAFF REPORTS

Tim Mask presented his slide deck for updates on the marketing strategic plan. Commissioners asked to receive feedback from visitor and tourism partner surveys.

COMMISSIONERS REPORT

Jennie Guido reported on the 2026-2027 NCPC Committee Assignments. They are as follows:

Executive Committee-

Jennie Guido, President/Chairwoman

John Grady Burns, Secretary/Treasurer

Executive Director

Human Resources Committee-

Jennie Guido

John Grady Burns

Robbie Cade Furdge

Executive Director

Finance Committee-

John Grady Burns

Jennie Guido

Fred Marsalis

Destination Development Committee-
Donna Sessions
Sheila Duffy-Lehrman
Jennie Guido

ADJOURN

Without objection, Jennie Guido adjourned the meeting at 3:30pm.

Attest:

Jennie Guido, Chairwoman

John Grady Burns, Secretary/Treasurer