

**NATCHEZ CONVENTION PROMOTION COMMISSION**  
**Rescheduled Regular Monthly Meeting**  
**Thursday, July 17, 2025 at 1:00pm**

Commissioners Present: Lance Harris, John Grady Burns, Jennie Guido, Barbara Bruce, Helen Moss Smith (online)  
Staff: Lynsey Gilbert, Mallory Meng, Roscoe Barnes  
Guests: Monica Cross (Silas Simmons), Ryan Richardson (NCC), Denise Clark (The Guest House), Jackie Wild (Natchez Bed & Breakfast Association), Sarah Lindsey Laukhuff (Natchez Grand Hotel & TMAC chairman), Kameron Cupit (Monmouth Historic Inn)

**CALL TO ORDER & WELCOME**

Lance Harris called the meeting to order and welcomed everyone at 1:05pm.

**APPROVE MINUTES**

Lance Harris noted that the version of the June 20 minutes sent out via email a few days prior to the meeting is not the version included in commissioners' packets. The sentence that followed "Helen Moss Smith, as president and chair, made the motion to nominate herself and Barbara Bruce as the nominating committee. Lance Harris seconded" was not accurate and has been struck from the minutes presented today.

Jennie Guido motioned, seconded by John Grady Burns, to approve the regular meeting minutes from June 20, 2025 as presented.

The motion passed unanimously.

**FINANCIALS**

Kameron Cupit with Monmouth Historic Inn joined the meeting online at 1:11pm.

Barbara Bruce joined the meeting at 1:13pm.

John Grady Burns motioned, seconded by Jennie Guido, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

**OLD BUSINESS**

No old business.

## **NEW BUSINESS**

Jennie Guido motioned, seconded by John Grady Burns, to support Live at Five's marketing request in the amount of \$3,000, as recommended by TMAC. Lance Harris recused himself.

The motion passed with 4 yays, 0 nays and 1 recusal.

Barbara Bruce motioned, seconded by John Grady Burns, to support Natchez Balloon Festival's marketing request in the amount of \$5,000 which differs from TMAC's recommendation of \$6,000.

The motion passed unanimously.

Lance Harris motioned, seconded by Barbara Bruce, to support Y'all Means All Natchez's marketing request in the amount of \$3,500, as recommended by TMAC. John Grady Burns recused himself.

The motion passed with 4 yays, 0 nays and 1 recusal.

Jennie Guido motioned, seconded by John Grady Burns, to support NADGT Exclusive at Auburn Classic's marketing request in the amount of \$4,000, as recommended by TMAC. Lance Harris recused himself.

The motion passed with 4 yays, 0 nays and 1 recusal.

Jennie Guido motioned, seconded by John Grady Burns, to table the Garden Clubs of Mississippi convention support request until October when the next fiscal year begins, as recommended by TMAC.

The motion passed unanimously.

Lance Harris motioned, seconded by John Grady Burns, to table the Natchez Bed & Breakfast Association's marketing request until more information can be provided.

The motion passed unanimously.

Jennie Guido motioned, seconded by Barbara Bruce, to support NAPAC's marketing request in the amount of \$2,500 to cover the cost of reprinting 5,000 copies of the NAPAC brochure from Bluff City Post. It is requested that the Visit Natchez logo is added and pertinent information updated. TMAC recommended funding this at \$2,500.

The motion passed unanimously.

Barbara Bruce motioned to support the Biker's Weekend on the Bluff's marketing request in the amount of \$3,000. Because the application was not turned in before the deadline, there was not a second and the motion died on the floor. TMAC recommended not funding the request for the same reason.

Barbara Bruce left the meeting at 2:35pm.

**EXECUTIVE SESSION**

No executive session.

**ADJOURN**

Without objection, Lance Harris dismissed the meeting at 3:27pm.

Attest:

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Helen Moss Smith/ President/Chairman

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Lance Harris, Secretary/Treasurer