

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Meeting
Wednesday, August 21, 2024 1:00pm

Commissioners Present: Helen Moss Smith, Lance Harris, John Grady Burns
Jennie Guido, Barbara Bruce & Robbie Cade Furdge (online)
Staff: Lynsey Gilbert, Jessica Cauthen, Mallory Meng & Roscoe Barnes
Guests: Ryan Richardson, Peyton Cavin

CALL TO ORDER & WELCOME

Helen Moss Smith called the meeting to order and welcomed everyone at 1:00pm.

APPROVE MINUTES

Lance Harris motioned, seconded by Jennie Guido, to approve the minutes for the special call meeting on July 11, 2024, as presented.

The motion passed unanimously.

Jennie Guido motioned, seconded by John Grady Burns, to approve the minutes for the regular monthly meeting on July 17, 2024, as presented.

The motion passed unanimously.

Jennie Guido motioned, seconded by Lance Harris, to approve the minutes for the special call meeting on August 7, 2024, as presented.

The motion passed unanimously.

FINANCIALS

Peyton Cavin joined at 1:02pm.

Barbara Bruce joined in person at 1:07pm. Robbie Cade Furdge joined online at 1:07pm.

Barbara Bruce motioned, seconded by John Grady Burns, to accept the financials and payment docket, as presented by Silas Simmons.

The motion passed unanimously.

OLD BUSINESS

Jennie Guido motioned, seconded by John Grady Burns, to approve the budget amendment for financial project plan for direct marketing organizations document for ARPA 2 funds.

NEW BUSINESS

John Grady Burns motioned, seconded by Robbie Cade Furdge, to support the printing of the Saint Catherine Street: Yesteryear and Today brochure, at \$1,031.48 for 500 copies with the addition of Visit Natchez logo and QR code linking to Visit Natchez website.

The motion passed unanimously.

Jennie Guido motioned, seconded by Barbara Bruce, to fund LA Pharmacists Association in the amount of \$1,500 for convention support. Lance Harris amended the motion to include the convention support be contingent on LPA signing a contract with the convention center first. John Grady Burns seconded the amended motion.

The motion passed unanimously.

Jennie Guido motioned, seconded by Robbie Cade Furdge, to approve the Digital Marketing RFP for ARPA 2 funds.

The motion passed unanimously.

Jennie Guido motioned, seconded by Barbara Bruce, to approve the Data Intelligence RFP for ARPA 2 funds.

The motion passed unanimously.

Regarding the Common Man Alcorn State University marketing proposal, the NCPC budget committee will review the revised proposal to determine an appropriate amount. It was decided the full NCPC board can then vote electronically on approval with that action then being spread on next month's meeting minutes.

The 2023 audit from Gillon Christian Mosby was presented with no findings. Lance Harris motioned, seconded by Jennie Guido, to accept the Audited Financial Statements, Supplementary Information and Auditors' Reports on the Internal Control, Compliance and Other Matters from Gillon Christian Mosby for the Natchez Convention Promotion Commission as presented.

The motion passed unanimously.

STAFF REPORTS

Lynsey Gilbert reported that after much discussion the Visit Natchez team and Alluvial Collective team decided to postpone sessions until the Spring when we can make them half day sessions. The NCPC agreed this was a good option.

The Executive Commission is looking at options for our funds, ie Money Market Accounts, Insured Cash Sweep, etc.

EXECUTIVE SESSION

Helen Moss Smith motioned, seconded by John Grady Burns, to go into closed determination.

The motion passed unanimously.

Helen Moss Smith motioned, seconded by Lance Harris, to go into executive session for the purpose of personnel at 3:19pm.

The motion passed unanimously.

Lance motioned, seconded by Barbara Bruce, to return to regular session and adjourn at 3:41pm.

The motion passed unanimously.

Attest:

Helen Moss Smith/ President/Chairman

Lance Harris, Secretary/Treasurer