

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Monthly Meeting
Wednesday, April 16, 2025

Commissioners Present: Helen Moss Smith, John Grady Burns, Jennie Guido, Barbara Bruce, Lance Harris
Staff: Lynsey Gilbert, Roscoe Barnes, Jessica Butts
Guests: Peyton Cavin (Silas Simmons), Ryan Richardson (NCC)

CALL TO ORDER & WELCOME

Helen Moss Smith called the rescheduled meeting to order and welcomed everyone at 1:06pm.

APPROVE MINUTES

John Grady Burns motioned, seconded by Jennie Guido, to approve the meeting minutes from Monday, March 24, 2025 as presented.

The motion passed unanimously.

FINANCIALS

John Grady Burns motioned, seconded by Barbara Bruce, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

OLD BUSINESS

No old business.

NEW BUSINESS

John Grady Burns motioned, seconded by Jennie Guido, to support the Norman Puckett Junior Golf Championship's marketing request in the amount of \$3,000 as recommended by TMAC.

The motion passed unanimously.

Lance Harris joined the meeting at 1:54pm via telephone.

COMMISSIONERS REPORT

Helen Moss Smith revisited the idea of looking into Board PAC and iPads for the commissioners during monthly meetings. This was initially proposed pre-COVID. Lynsey will look into details for both.

John Grady Burns discussed depot décor and his continued work on pricing out items. More to come next month.

Barbara Bruce detailed the MDP Reach Scholarship Gala she and John Grady attended on behalf of NCPC/Visit Natchez as the leading sponsor.

Jennie Guido discussed MS Tourism Association's partnership with Granicus, a research-based company looking specifically at short term rental's collected tax dollars. Details on next steps will come in the following weeks and months.

ADJOURN

Helen Moss Smith motioned, seconded by Barbara Bruce, to adjourn at 2:34pm.

The motion passed unanimously.

Attest:

Helen Moss Smith/ President/Chairman

Lance Harris, Secretary/Treasurer