

NATCHEZ CONVENTION PROMOTION COMMISSION
Regular Monthly Meeting
Wednesday, April 15, 2026

Commissioners Present: Jennie Guido, Donna Sessions Sheila Duffy- Lehrman (online),
Fred Marsalis (online)

Commissioners Absent: Robbie Cade Furdge, John Grady Burns

Staff: Lynsey Gilbert, Roscoe Barnes, Mallory Meng, Jessica Butts

Guests: Ryan Richardson (NCC), Monica Cross (Silas Simmons), Tim
Mask (online), Mayor Dan Gibson, Richard Burke (City of Natchez)

CALL TO ORDER & ROLL CALL

Jennie Guido called the meeting to order and welcomed at 1:05pm. Jennie also called roll for commissioner attendance and quorum.

APPROVE MINUTES

Donna Sessions motioned, seconded by Fred Marsalis, to approve the regular monthly meeting minutes from March 18, 2026, as presented. Full reports may be requested from Visit Natchez.

The motion passed unanimously.

FINANCIALS

Tim Mask joined the meeting online at 1:11pm. Richard Burke joined the meeting at 1:11pm. Mayor Dan Gibson joined the meeting at 1:17pm.

Donna Sessions motioned, seconded by Sheila Duffy-Lehrman, to accept the financials and payment docket as presented by Silas Simmons.

The motion passed unanimously.

OLD BUSINESS

Fred Marsalis motioned, seconded by Donna Sessions, to approve the new term renewals for the remainder of TMAC members not renewed at January's NCPC meeting.

The motion passed unanimously.

NEW BUSINESS

Fred Marsalis motioned, seconded by Donna Sessions, to approve the Live at Five on the Fourth marketing request in the amount of \$6,000, as recommended by TMAC.

The motion passed unanimously.

Fred Marsalis, seconded by Sheila Duffy-Lehrman, to approve the Calm Production Gospel Promoters marketing request in the amount of \$1,500, as recommended by TMAC.

The motion passed unanimously.

Donna Sessions motioned, seconded by Fred Marsalis, to approve the St. Jude Scrappers convention support marketing request in the amount of \$750.

The motion passed unanimously.

Donna Sessions motioned, seconded by Fred Marsalis, to approve the Norman Puckett Junior Golf Championship NAME marketing request in the amount of \$2,500.

The motion passed unanimously.

STAFF REPORTS

Tim Mask presented his slide deck for updates on the marketing strategic plan.

COMMISSIONERS REPORT

Sheila Duffy-Lehrman reported on her work to reinvigorate the Natchez Film Office.

Jennie Guido reported MS Tourism Association did receive their workforce funding again this year and will focus efforts on developing programs that bring tourism and hospitality careers to the forefront of education in the state.

EXECUTIVE SESSION

Jennie Guido motioned, seconded by Donna Sessions, to go into closed determination.

The motion passed unanimously.

Jennie Guido motioned, seconded by Sheila Duffy-Lehrman, to go into executive session for the purpose of personnel at 3:48pm.

The motion passed unanimously.

Jennie Guido motioned, seconded by Donna Sessions, to return to regular session at 4:04pm.

ADJOURN

Without objection, Jennie Guido adjourned the meeting at 4:05pm.

Attest:

Jennie Guido, Chairwoman

John Grady Burns, Secretary/Treasurer